

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Jordan J. Louviere, Hikaru Phillips, Jason P. Bennett  
Assignee: Memetrics Inc.  
Title: On-Line Experimentation  
Serial No.: Unknown Filing Date: Herewith  
Examiner: Unknown Group Art Unit: Unknown  
Docket No.: M-9235 US

San Jose, California  
August 25, 2000

COMMISSIONER FOR PATENTS  
Washington, D. C. 20231

**INFORMATION DISCLOSURE STATEMENT  
UNDER 37 CFR § 1.97(b)**

Dear Sir:

Pursuant to 37 C.F.R. § 1.56, § 1.97 and § 1.98, the documents listed on the accompanying PTO Form-1449 are called to the attention of the Examiner for the above patent application. Copies of these documents are enclosed.

Citation of these documents shall not be construed as:

1. an admission that the documents are necessarily prior art with respect to the instant invention;
2. a representation that a search has been made; or

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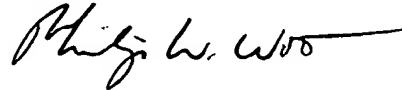
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3. an admission that the information cited herein is, or is considered to be,  
material to patentability as defined in § 1.56(b).

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Respectfully submitted,



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